



Owner's Name: _____

Business Name (if applicable): _____

Owner's Address: _____

Owner's City, St, Zip: _____

Owner's Phone: _____

Owner's E-mail: _____

Installation Address
(if different than Owner's address): _____

Installation City, St, Zip: _____

Store/Dealer where purchased: _____

Purchase date: _____

Installed by: _____

Generator Model#: _____

Generator Serial#: _____

Please see Data Plate sample on reverse side. Do not use engine model and serial numbers.

1. THE PRODUCT WAS PURCHASED FOR:

- A. A new home-primary residence
- B. A new home-secondary residence
- C. An existing home-primary residence
- D. An existing home-secondary residence
- E. A business
- F. A multi-family home
- G. Other _____

2. BUSINESS TYPE: (if applicable)

- A. Restaurant
- B. Fast Food
- C. Convenience Store/Gas Station
- D. Pharmacy
- E. Grocery Store
- F. Data Management
- G. Other _____

3. WHAT IS THE APPROXIMATE VALUE OF YOUR HOME OR BUSINESS?

- A. Under \$100,000
- B. \$100,000 - \$199,999
- C. \$200,000 - \$299,999
- D. \$300,000 - \$499,999
- E. \$500,000 - \$749,999
- F. \$750,000 - \$999,999
- G. \$1,000,000 - \$1,499,999
- H. Over \$1,500,000

4. WHAT IS THE APPROXIMATE SQUARE FOOTAGE OF YOUR HOME OR BUSINESS?

- A. Under 1,499
- B. 1,500 - 1,999
- C. 2,000 - 2,499
- D. 2,500 - 2,999
- E. 3,000 - 3,499
- F. 3,500 - 3,999
- G. 4,000 - 4,999
- H. Over 5,000

5. HOW DID YOU FIRST LEARN OF THIS PRODUCT: (select one)

- A. Magazine Ad
- B. Newspaper
- C. Radio
- D. TV
- E. Store Display
- F. Contractor
- G. Trade Show
- H. Direct Mail
- I. From Friend/Relative/Neighbor
- J. Catalog
- K. Internet
- L. Other _____

6. WHERE DID YOU RESEARCH YOUR PURCHASE: (select all that apply)

- A. Magazine
- B. Newspaper
- C. Radio
- D. Catalog
- E. Internet
- F. Trade Show
- G. Direct Mail
- H. TV
- I. Store
- J. Other _____

7. PLEASE SELECT YOUR PRIMARY CONCERN(S) WHEN YOU LOSE POWER?

- A. Overall Comfort
- B. Refrigerator/Freezer
- C. Air Conditioner
- D. Furnace
- E. Security system
- F. Well/water pump
- G. Sump Pump
- H. Lights
- I. Television/Radio
- J. Medical Equipment
- K. Business Equipment/Computers

8. WHAT FACTORS MOST PERSUADED YOU TO PURCHASE THIS PRODUCT?

- A. Price
- B. Style/Appearance
- C. Brand
- D. Sound level
- E. Reliability
- F. Performance
- G. Overall product quality
- H. Color
- I. Reputation
- J. Other

9. WHAT BRANDS DID YOU CONSIDER WHEN PURCHASING YOUR GENERATOR?

- A. Baldor
- B. Briggs & Stratton
- C. Centurion
- D. Cummins/Onan
- E. Generac
- F. Katolight
- G. Carrier/Bryant
- H. Siemens
- I. Winco
- J. Watch Dog
- K. Gillette
- L. Kohler
- M. Guardian
- N. Cutler Hammer/Eaton
- O. GE
- P. Other _____

10. THIS PRODUCT WAS INSTALLED AS A:

- A. New installation
- B. Replacement

11. WHO INSTALLED THIS PRODUCT?

- A. Installed myself
- B. Installed myself with some help
- C. Installed by contractor
- D. Installed by friend/relative

12. PLEASE RATE YOUR SATISFACTION LEVEL WITH THE FOLLOWING:

	Completely Satisfied	5	4	3	2	1	Not at all Satisfied
Buying Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price Paid for Product	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Installation Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Installation Process	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Features	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Color	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Style/Appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warranty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance Options	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Noise Level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. PLEASE PROVIDE US WITH THE TOTAL INSTALLED PRICE OF YOUR GENERATOR SYSTEM \$ _____

14. IF AVAILABLE, WHAT PRICE DID YOU PAY FOR INSTALLATION ONLY? \$ _____

15. IF AVAILABLE, WHAT PRICE DID YOU PAY FOR YOUR GENERATOR AND TRANSFER SWITCH ONLY? \$ _____

16. OWNER AGE GROUP:

- A. 20 - 29
- B. 30 - 39
- C. 40 - 49
- D. 50 - 59
- E. 60 - 69
- F. over 69

17. WHICH GROUP BEST DESCRIBES YOUR FAMILY INCOME:

- A. Under \$30,000
- B. \$30,000-\$49,999
- C. \$50,000-\$69,999
- D. \$70,000-\$89,999
- E. \$90,000-\$119,999
- F. \$120,000-\$139,999
- G. \$140,000-\$159,999
- H. \$160,000-\$199,999
- I. \$200,000-\$249,999
- J. \$250,000 and above

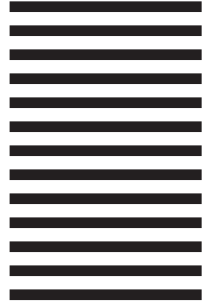
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PLEASE FOLD AND SEAL WITH TAPE. DO NOT STAPLE.

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NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 2201 WHITEWATER, WI

POSTAGE WILL BE PAID BY ADDRESSEE

ATTENTION WARRANTY DEPARTMENT
EATON
PO BOX 297
WHITEWATER WI 53190-9913



AUTOMATIC STATIONARY EMERGENCY GENERATORS

ITEM	<input type="text"/>
SERIAL	<input type="text"/>
VOLTS	<input type="text"/>
AMPS	<input type="text"/>
WATTS	<input type="text"/>
1 PH, 60 Hz, RPM 3600	
RAINFROOF ENCLOSURE FITTED	
CLASS F INSULATION	
MAX OPERATING AMBIENT	
TEMP - 120°F / 49°C	
FOR STANDBY SERVICE	
NEUTRAL FLOATING	
MAX LOAD UNBALANCE-50%	
GENERAC POWER SYSTEMS	
WALKESHA, WIS	
MADE IN U.S.A.	

GENERATOR DATA PLATE INFORMATION

The Model and Serial numbers are found on the unit's data decal. Refer to the Owner's Manual for decal location. Sample at left.

PLEASE NOTE: Your generator cannot be registered without model & serial numbers.