

Date August 6, 2012
Contact Scott Schroeder, (216) 523-5150

Eaton I.T. Receives Fifth CIO 100 Award

Eaton was honored with a 2012 CIO 100 Award by *CIO* magazine on June 27. The 25th annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (I.T.). Eaton has won the CIO 100 Award on five previous occasions, most recently in 2011.

Complete coverage of the 2012 CIO 100 awards is at www.cio.com and in the August 1 issue of *CIO* magazine.

POWEREDGE™ Mobile App Applauded

This year, *CIO* magazine recognized Eaton's powerful and innovative POWEREDGE™ mobile app for on-demand access to Eaton's electrical solutions and expertise as being easy to use and intuitive. Additionally, *CIO* applauded Eaton's marketing strategy for the POWEREDGE launch.

"Eaton continues to enhance its abilities to provide customers with leading technologies and is pleased to win the *CIO* award again this year," said Bill Blausey, Eaton senior vice president and chief information officer. "Business is no longer confined to the office, and customers and channel partners alike need access to information on the fly. Eaton's POWEREDGE mobile app helps customers find information and solutions that improve the reliability, efficiency and safety of the systems they manage."

Leveraging Apple iPhone® and iPad® platforms, Eaton created the POWEREDGE mobile app to engage customers, provide educational sales tools and enable users to conveniently find product information. POWEREDGE allows users to search Eaton's electrical catalogs; select and share product information; watch solutions at work and learn from Eaton experts. Visit www.poweredge.eaton.com for more information.

"For 25 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value," said Maryfran Johnson, editor in chief of *CIO* magazine and events. "Our 2012 winners are an outstanding example of the transformative power of I.T. to drive everything from revenue growth to competitive advantage."

Award Winner Selection

After companies filled out an online application detailing innovative I.T. and business

initiatives, a team of judges examined these for unique practices and substantial results. Then *C/O* editors reviewed the judges' recommendations and voted on the final 100.