

**Date** July 27, 2012  
**Contact** Scott Schroeder, (216) 523-5150

## **In China, Eaton Earns Awards for its Efforts in Sustainability and Innovation**

*Eaton recently received two awards in recognition of its innovative, environment-friendly work in China.*

### **2012 Best Corporate Brand**

Eaton was named one of the best corporate brands for dedicated efforts in sustainability and innovation at the 2012 China Finance Summit. The event was co-organized by media outlets including *The Wall Street Journal*, *New Economics* magazine, *Manager* magazine and *Global Business* magazine, in Beijing.

With the theme of “Growing China’s Power”, the summit focused on such key subjects as green, innovation, development and social responsibility. The meeting attracted more than 100 international and Chinese media representatives as well as approximately 500 participants from government, academics and industry-leading companies.

Award candidates were carefully screened by a panel comprised of industry experts and media. Companies were judged on criteria such as environmental responsibility, innovation, ethics and influence. Eaton was recognized for its excellent performance in these areas. Other winning companies included [SANY](#), [NEC](#) and [APP](#).

### **Golden Bee Award**

On June 5, World Environment Day, the “Seventh International CSR Forum” announced the “2011 Golden Bee CSR Honor Roll” in Beijing. The event attracted more than 400 participants, including Chinese government officials, senior executives from multinational and Chinese companies as well as academic leaders.

After an evaluation by an expert group of judges, Eaton was recognized by the *China WTO Tribune* as a Golden Bee Enterprise in China. Eaton’s green computing solution was selected to be included in the book *2011 Golden Bee Responsible Competitive Best Practices*. The term “Golden Bee Enterprise” refers to the behavior of bees, which maintain a healthy hive for their colony.

In recent years, Eaton has received widespread recognition for its responsible business practices in China. These honors include the “Special Award for Excellence in Corporate Social Responsibility” by *China Enterprise News* and China Association of Enterprises with

Foreign Investment and the “Excellent Corporate Citizens in China” by the Corporate Citizen Committee of the China Association of Social Workers.